

Out *Inn* CHESHIRE

The independent guide for discerning pub-users

Issue 62

Summer 2014



CAMPAIGN
FOR
REAL ALE

Owzat!

Barnton Cricket Club's Famous Victory



Free!

Real Ale for beginners



...in the pub
It's on a **hand pump**.

You can see the bar person physically pulling the beer to serve it.
You may occasionally see beer served direct from the cask, by gravity from a tap.
You often see this at a Beer Festival.

If the beer you see is dispensed from a hideous sculpted or illuminated monstrosity on the bar, leave it alone; it's not **real** (it will be *lager*, *keg* beer or *smooth* beer. Leave that for the others and go for the tasty real thing on the hand pump).

...in the supermarket or off-licence

Read the label.

There may be a CAMRA logo like this one >
or the label may refer to a **yeast sediment**,
to **cloudiness** or may actually call it "**Real Ale in a Bottle**"
or "**Bottle Conditioned**".

Don't be misled by the silly names or fancy bottles and labels;
you have to do your homework and read the label!

2 Oh, and it's always bottled. Tins are always very, very bad.



What's it all about?

Surely there is plenty of real ale: what is CAMRA needed for any more?

Lots of reasons!

- Much-loved pubs are closing at a frightening rate, lost for ever.
- Favourite brews are axed and well-loved breweries closed.
- Popular pubs are turned into theme pubs where many people no longer feel welcome
- Pubs with a good choice of real ales stop trying and sell only boring national brands, or even worse, just *keg beers*.

So what can you do about it?

⇒ **Go to the pub more often.**

There are many alternatives competing for your time and disposable income, but the only one of them that is in danger of disappearing after serving the people of this happy land for centuries, is the traditional pub.

There is a pub for everyone. Our pubs are a part of our precious heritage.

Very simply, you must **use them or lose them**.

⇒ **Be less timid when you go to the bar.**

With well over 3000 Real Ales to choose from in this blessed island, only the staggeringly unadventurous would stick to the handful of heavily advertised mass market brands.

You might find a truly great beer: **go for the hand pump**.

⇒ **Join us.**

The campaign is growing rapidly and has **over 161,000 members**. People of all types and ages, united by a love of quality and choice. **Europe's most successful consumer organisation** and its best social club.

Give us a call, or talk to us at one of our socials or Beer Festivals.

You will be most welcome.

**Your membership application form
is on the inside back cover.**





CAMRA: The Campaign for Real Ale.... is a volunteer organisation, the only body speaking for all pub users.

We are all doing this in our spare time,
because we care about real beer and good pubs .

CAMRA is the most successful consumer organisation of all time;
the voice of the consumer can make a difference,
even against uncaring Big Business.

We can't do it without you; we need your help.

New members are always very welcome.
If you have joined but not shown yourself yet please feel free to get in touch
so you can join in with the campaigning
and the fun.

*Most of us are house-trained,
and we like
to have
a good time!*

*Don't be a Beer Virgin
all your life!
Experience the Real Thing*



THE COVER SHOT

This issue's cover image is a sight to gladden the heart of
any bowler - as is the sight of the cask beers on the bar of
Barnton Cricket Club

We use the clatter of timbers to celebrate the Club's famous
victory in CAMRA's prestigious **National Club of the Year
Competition.**

You can read more on Page 7.



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SALOPIAN BREWERY

SHROPSHIRE GOLD
CAMRA Champion Bitter of Britain 2011

ORACLE
SIBA West & Wales Champion Bitter 2011

DARWIN'S ORIGIN
SIBA National Best Bitter 2010

LEMON DREAM
CAMRA Champion Beer of the West Midlands 2010

HOP TWISTER
CAMRA West Midlands Best Bitter of the Year 2011

GOLDEN THREAD
SIBA West & Wales Champion Beer 2011

SIBA REGIONAL WINNER 2011
BOTTLED CHAMPION
Sold

Tel: 01743 248414
enquiries@salopianbrewery.co.uk
www.salopianbrewery.co.uk

SIBA REGIONAL WINNER 2011
BOTTLED CHAMPION
Sold

Brewed in Cheshire

Brewers – if you have any news about your brewery that you would like to see reported please email gary_chester@outlook.com or contact your CAMRA Brewery Liaison Officer.



LocAle Brewers

CAMRA's "LocAle" promotion supports local craft brewing; so watch out for posters and stickers in those pubs that serve a local beer.

Drink (lots of different) beer(s) while you May.

We are surely blessed with a generation of innovative brewers. They are the new cottage industry, applying their skills for the benefit of local thirsts. Many are "one man bands and a wife".

It is not an easy life - brewing itself at the micro level requires great skill to maintain the consistency of the brews. It is the consistency that enables the discerning drinker to differentiate the brews.

But successful brewers also need to make money to continue brewing and remain innovative. Innovation is expensive- it rarely works first time. The serious downside of all this innovation and choice is the economics. A market with an expanding number of brewers and a reducing number of pubs is a buyer's market - and the brewer is selling! For us to continue to experience this ever expanding range of beers either the price has to go up or breweries

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Peerless Brewing Company in Birkenhead has two new brews for the summer months.

Dark Matter (3.6%) is a black, mild style ale brewed with eight types of malts, but totally without hops. The brew is exclusively for 250 outlets in Ember Inns and Nicholson's pub chains for June, July and August.

The creative mix of eight malts - Oats, Munich, Crystal, Special B, Abbey, Wheat, Pale and Roast - creates a rich variety of flavours; *'citrus, honey, toffee, tropical fruits, chocolate, caramel and raisin, with bitterness coming from the roast malt but tempered with residual sweetness'*. Food Matching suggestions include roasted meats, game and smoked barbeque meats and sausages.

Head brewer and MD Steve Biscoe said *"Dark Mild usually has very low hop content. But this is a unique zero hopped beer, bursting with flavour at a modest strength. It is terrific traditional session ale."*

Peerless is launching *Boston Red* (4.5% abv) in the free trade. A baseball themed ale it is a pale red, malty *'traditional premium ale with a dominant fruity hop finish'*. Tasting notes declare: *"Belgian Abbey and Special B malts are coupled with American Hops for a unique transatlantic combination. The intensely malt backbone gives biscuit and raisin overtones while the American Chinook and Columbus hops provides citrus and floral flavours."*

In April Manchester's Rising Sun, gave over their bar to **RedWillow**; all seven hand pumps were selling RedWillow real ale. This "tap take-over" was set up for the presentation of no fewer than four awards to this Cheshire micro-brewer.

All were in the Champion Beer of Britain (North West Region) competition run at the Manchester Beer Festival at the Velodrome last year.

The awards were as follows:-

Headless (Stout) - Gold,
Directionless (Best Bitter) - Silver,

Smokeless (Porter) - Gold
Headless (Bitter) - Bronze



Further news; the RedWillow Bar in Macclesfield now boasts a sixth hand pump. This will be used for a continually rotating real cider. >>>



LocAle

Cheshire's Independent Craft Brewers

plus a few very close by

4Ts (Warrington)	07917 730184	www.4tsbrewery.co.uk
Beartown (Congleton) *	01260 299964	www.beartownbrewery.co.uk
Blue Ball (Runcorn)	01928 238442	www.blueballbrewery.com
Bollington Brewing Co *	01625 575380	www.bollingtonbrewing.co.uk
Borough Arms (Crewe)	07523 946730	www.borougharmscrewe.co.uk
Brimstage (Wirral)	0151 342 1181	www.brimstagebrewery.com
Cain's (Liverpool)	0151 709 8734	www.cainsbeers.com
Cheshire Brew Brothers	07890 567582	www.cheshirebrewbrothers.co.uk
Cheshire Brewhouse (Congleton)	07830 304929	www.cheshirebrewhouse.co.uk
Coach House (Warrington) *	01925 232800	www.coach-house-brewing.co.uk
DB (Sutton Weaver)	07739 325742	www.dbbrew.com
Dunham Massey	0161 929 0663	www.dunhammasseybrewing.co.uk
Frodsham (Frodsham) *	01928 787917	www.frodshambrewery.co.uk
Front Row (Congleton) *	07861 718673	www.frontrowbrewing.co.uk
Goodall's (Alsager)	01270 873669	
Happy Valley (Bollington)	07758 512080	www.happyvalleybrewery.co.uk
Merlin Brewing (Arclid) *	01477 500893	www.merlinbrewing.co.uk
Mobberley Fine Ales	07879 771209	mobberleyfineales.co.uk
Northern (Blakemere) *	01606 301000	www.norbrew.co.uk
Norton Brewing (Runcorn)	01928 579907	
Offbeat (Crewe) *	07502 096 438	www.offbeatbrewery.com
Peerless (ex Betwixt) (Wirral) *	0151 647 7688	www.peerlessbrewing.co.uk
Pied Bull (Chester)	01244 325829	www.piedbull.co.uk
RedWillow (Sutton)	01625 502315	www.redwillowbrewery.com
Sandstone (Wrexham) *	07851001118	www.sandstonebrewery.co.uk
Spitting Feathers (Waverton)	01244 332052	www.spittingfeathers.org
Storm (Macclesfield) *	01625 431234	www.stormbrewing.co.uk
Tatton Brewery (Knutsford) *	07738 150898	www.tattonbrewery.co.uk
Tipsy Angel (Warrington)	01925 653326	
Townhouse Brewery (Audley)	07976 209437	
Weetwood (Tarporley) *	01829 752377	www.weetwoodales.co.uk
Windle (Windle) *	01260 227777	www.windlebeer.co.uk
Woodlands (Stapeley) *	01270 841511	www.woodlandsbrewery.co.uk
Worth (Poynton)	01625 873120	Paul.WorthBr@gmail.com

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Why are we listing these?

Because we believe that beer brewed in the traditional way and sold locally is a better product, creates local employment and is kinder to the environment.

We urge you to drink it when you see it and to ask for it if your local does not sell it.

If you are a licensee we encourage you to sell local beers where you can, and if you are not free to do so, then ask your masters why not.

Your PubCo may have flexibility if you press them hard enough.

LocAle will give your business an edge.

* SIBA member (Society of Independent Brewers)



>>> **Tatton** Brewery will soon be re-brewing their occasional honey-flavoured beer Lazy Days, a light summer ale.

A new beer is planned for for the world cup with a name to be revealed soon.

Paul Hession is looking for someone to help him run the the **Worth** Micro Brewery, Poynton.

If you are interested, contact the Editor and I will pass it on.

A Question of Duty

CAMRA celebrated as Chancellor George Osborne announced in the 2014 Budget a **cut in beer duty** for the second year running.

Thanks to the incredible efforts of over 6,500 CAMRA members who lobbied their MP ahead of the Budget, consumers can yet again raise a glass to toast another Budget for British beer drinkers.

Beer supports nearing 1 million jobs and contributes £22 billion to the UK economy, and another cut in beer duty in 2014 will help maintain a healthier pubs sector.

CAMRA's Chief Executive Mike Benner commented: *"CAMRA is delighted to see an unprecedented second cut in beer duty. This is not only about keeping the price of a pint affordable in British pubs but helping an industry which has been in overall decline continue on its long road to recovery.*

CAMRA cares greatly about the future of the Great British pub and it is clear from this Budget announcement that the Government do too.

Keeping the price of a pint affordable is vital for the long-term health of the pub sector and CAMRA hope this latest vote of confidence in British pubs will go some way to slowing the rate of closures, by encouraging more people to make use of their local this summer".

whatpub.com - your on-line pub guide

CAMRA, the Campaign for Real Ale provides a national online pub guide – whatpub.com - to help you find the best pubs to suit your needs.

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It features 47,000 pubs, around 36,000 of which serve real ale, making it the most definitive online guide to real ale in the UK.

Whatpub.com, automatically optimises for use on laptops, tablets and mobile devices, and has over thirty different search fields ranging from dog-friendly pubs to those that offer newspapers or live music, so [you can customise the search for your own preferences](#).

Andy Shaw, CAMRA Director said *"WhatPub is the ultimate online pub guide for all pub-goers. It may even help encourage people who have stopped using pubs regularly, since WhatPub will help them find the ideal pub to suit their needs."*

[WhatPub](#) entries are written by local CAMRA volunteers. A full entry offers a description and pictures of the pub, the address, opening hours, who owns it, lists the regular real ales they stock, states whether the pub offers Guest Beers, highlights the main features e.g. availability of food, gives a map of where the pub can be located, sat nav reference, OS reference and highlights local transport.

Helpfully, of the 35,800 real ale pubs featured, around 22,000 have details of the real ales being served – taking the guess work out of a visit for real ale lovers.

[WhatPub](#) also allows CAMRA members to score the quality of the real ales served in the pub which helps CAMRA select entries for a number of local and national Publications such as the Good Beer Guide.



Mr Shaw commented on the entries, *"WhatPub differs from any other pub web-sites which are based on details provided by the person who owns the pub, who may be a little biased!*

This makes WhatPub totally independent."

Visit whatpub.com or scan the QR code above on your Smartphone

- and enjoy our pubs!

BARNTON CRICKET CLUB - CAMRA NATIONAL CLUB OF THE YEAR

Following on from North West successes of Dunham Massey Porter winning Champion Winter Beer of Britain and the Swan with Two Necks in Pendleton, Lancashire winning CAMRA National Pub of the Year, it became the turn of Cheshire to pick up the next National accolade.

In late March, **Barnton Cricket Club** was awarded CAMRA National Club of the Year (run in conjunction with Club Mirror) proving third time lucky for them at the final stage.

Presenting the award, CAMRA National Director Keith Spencer said;

“Barnton Cricket Club remains as popular as ever and it is clear to see why, with a fantastic range of real ales kept in excellent condition.

The club is open to CAMRA members and club members alike, who all enjoy popping in for a quick pint – whether they’ve earned it on the cricket field or not!

The club is a very worthwhile winner of this coveted CAMRA award and should be seen as a great example to clubs across the UK who are thinking of offering more real ale.”

Mike Elliot, the Steward at Barnton Cricket Club and the man behind the Club’s excellent real ale reputation, had this to say on the club’s win,

“It’s absolutely fantastic, you don’t know what it means to me and everybody at the club. It was fantastic just to be nominated as a finalist - the members will be so happy.”

Mike also went on to praise the whole team at the club for all their efforts.



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Local MP, George Osborne commented;

“This is a fantastic achievement by Barnton Cricket Club and a welcome recognition of the great job they do for the community.”

The difficulty in Barnton getting to the top of the tree of 28,000 clubs starts at North Cheshire CAMRA level where it had to overcome a multi winning National Club in Appleton Thorn Village Hall before becoming Regional winner and into the final 16.

Congratulations again to all at Barnton – maybe instead of the big society this club demonstrates big community.